



# Business BCT (A) Online Mandarin Chinese Course

## 商務 BCT (A) 線上漢語普通話課程

### OVERVIEW

South West College has developed a pioneering online programme offering Mandarin Chinese, which has been designed to develop basic communication skills in a real Chinese business environment.

This officially recognised BCT Mandarin Chinese qualification is aimed at those interested in language for business with China. The initial course is aimed at beginners learning introductory Mandarin Chinese for meeting Chinese business partners, plus an understanding of Chinese business etiquette for business activities. There will be the opportunity to progress through levels leading eventually, at Level 5, to enable engagement in business meetings conducted in Mandarin Chinese.

The BCT (A) course, which is the first of its kind, will give learners the unique opportunity to gain the basic and essential fundamentals of Chinese business language, etiquette and understanding. It encompasses four aspects of learning: listening, speaking, reading and writing.

### COURSE CONTENT

- Meeting & Greeting
- Appointments & Reservations
- Directions
- Dining Out/Entertaining
- Business Etiquette & Essentials
- Diary Management
- Service Assistance
- Communicating
- Customer Service
- Travel

### COURSE DELIVERY

This course is delivered online with tutorial support available from SWC Confucius Hub Mandarin Chinese tutors. The course is accredited by Hanban, China.

### MODE OF ATTENDANCE

Online – number of hours: 40 (2 years maximum)

### COST

£212 (plus exam fee)

### FOR FURTHER INFORMATION PLEASE CONTACT

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